

Please note that your participation is completely voluntary and all your responses will be kept confidential and anonymous. While completing the survey, please consider the sport association/organisation that you are mainly involved. Your perspective would be greatly appreciated. The survey should take no more than 10 minutes to complete. Thank you!

Please answer the following items by circling the appropriate number in the scale beside each statement.

Please circle the role that best describes you in relation to the sport organization:

1. Spectator 2. Participant 3. Other (specify): _____

When answering the following questions, please think about the sport organisation you identify with the most, where 1= strongly DISAGREE and 7= strongly AGREE:

1. I really feel as if my sport organisation's problems are my own.	1	2	3	4	5	6	7
2. I do not feel a strong sense of belonging to my sport organisation.	1	2	3	4	5	6	7
3. My sport organisation has a great deal of personal meaning for me.	1	2	3	4	5	6	7
4. I feel emotionally attached to the strategic choices of my sport organisation.	1	2	3	4	5	6	7
5. The values advocated by top management are aligned with my own.	1	2	3	4	5	6	7

Please rate the following statements, where 1= Strongly DISAGREE and 7= Strongly AGREE:

6. Protecting the environment.	1	2	3	4	5	6	7
7. Preventing pollution.	1	2	3	4	5	6	7
8. Respecting the earth.	1	2	3	4	5	6	7
9. Unity with nature.	1	2	3	4	5	6	7
10. A world of beauty.							
11. The environmental initiatives that my sport organisation supports.	1	2	3	4	5	6	7
12. Sport organisations' responsibility toward the environment beyond making profit.	1	2	3	4	5	6	7
13. Sport organisations' involvement with environmentally responsible initiatives.	1	2	3	4	5	6	7
14. Sport organisations' being environmentally responsible.	1	2	3	4	5	6	7

Please rate the following statements, where 1= Strongly DISAGREE and 7= Strongly AGREE:

15. It is worthless for the individual consumer to do anything about pollution.	1	2	3	4	5	6	7
16. When I buy products, I try to consider how my use of them will affect the environment and other consumers.	1	2	3	4	5	6	7
17. Each consumer's behavior can have a positive effect on society by purchasing products/service sold by socially responsible companies.	1	2	3	4	5	6	7

Please rate the following statements, where 1= Strongly DISAGREE and 7= Strongly AGREE:

18. We are approaching the limit of the number of people the earth can support.	1	2	3	4	5	6	7
19. There are limits to growth beyond which our industrialized society cannot expand.	1	2	3	4	5	6	7
20. Humans must live in harmony with nature in order to survive.	1	2	3	4	5	6	7

Please rate how often you participate in the following, where 1= INFREQUENTLY and 7= FREQUENTLY:

21. When there is a choice, I always choose the sport product or service that contributes to the least amount of pollution.	1	2	3	4	5	6	7
22. I have switched sport products or services for ecological reasons.	1	2	3	4	5	6	7
23. I have purchased sport products or services because they cause less pollution.	1	2	3	4	5	6	7
24. When I purchase sport products, I always make a conscious effort to buy those sport products that are low in pollutants.	1	2	3	4	5	6	7
25. I try only to buy sport products that can be recycled.	1	2	3	4	5	6	7

When answering the questions below, please think about how important the following are for the sport organisation you identify with most, where 1= NOT Important and 7= VERY Important:

26. Protecting the environment.	1	2	3	4	5	6	7
27. Preventing pollution.	1	2	3	4	5	6	7
28. Respecting the earth.	1	2	3	4	5	6	7
29. Unity with nature.	1	2	3	4	5	6	7
30. A world of beauty.	1	2	3	4	5	6	7

Please tell us a little about yourself by circling or filling in the appropriate response:

31. How long have you been involved with this organisation? _____(years)

32. What is your annual household income (AUD) before taxes?

1. Less than \$25,000
2. \$25,001 - \$49,999
3. \$50,000 - \$74,999
4. \$75,000 - \$99,999
5. \$100,000 - \$124,999
6. \$125,000 - \$149,999
7. \$150,000 or more
8. Would rather not say
9. N/A

33. Gender:

1. Male
2. Female

34. What age bracket do you belong:

1. 18-24
2. 25-34
3. 35-44
4. 45-54
5. 55-64
6. 65+

35. Marital Status:

1. Married
2. Single
3. Separate/Divorced

36. How would you classify yourself?

1. Aboriginal
2. Torres Strait Islander
3. Caucasian/White
4. Asian
5. Multiracial
6. Other_____

37. What is the highest level of education you attained?

1. High School
2. Vocational degree
3. TAFE
4. Bachelors degree
5. Masters degree
6. Doctorate degree
7. Professional certifications
8. Other

Thank you for your participation!